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The Naked Truth

Our motivation is self-serving. By making your New Media project the best that you have ever commissioned, the easiest that you have ever managed and the most rewarding to you emotionally and financially, we will achieve our goal of becoming one of the UK's most sought after New Media agencies — and you'll be so happy who knows what you might do!

Want an agency that will inspire you to do the extraordinary?

Since 1995 Interdirect, Milton Keynes' leading nationally-focused, Internet and multimedia agency, has been **delivering high quality new media projects to corporate clients, on time and within budget — everytime.**

Our lengthy experience has enabled us to hone both our business practices and our project management to such an extent that we will guarantee your complete satisfaction. In the unlikely event you are not totally satisfied with our service, we will rework and redevelop your project entirely at our own expense.

03

Relax

We believe that as your New Media agency it is our responsibility to make your life easy. We will interpret your brief, enhance it with our ideas and solutions based upon our extensive experience, write your functional specification, project manage the whole process and ultimately deliver the most hassle-free New Media project that you have ever commissioned.



We do the worrying so you can take it easy.

We've thought long and hard about why our clients commission us, and we've concluded that it's not just because they are relying on our expert blend of creative flair and technical wizardry. One of their main needs is to have their lives made easier.

By adopting this philosophy we have developed our business practices to exceed this expectation - so when you ask us to complete a project for you, you can be assured that during its entire duration you can relax.

05

Listen

Some New Media agencies are breathtakingly arrogant about their 'ability' to know what is best for their clients. They run roughshod over their clients' needs at the expense of their satisfaction. At Interdirect we know that if we do not listen, we cannot understand; and if we do not understand we cannot exceed your expectations.



Fed up with not being understood?

When taking a creative brief, it is vital that we understand the motivation of our clients; the subtle nuances of their market and the idiosyncrasies of their clients. **Only by listening to your project objectives and learning about your business can we hope to develop a creative response to your brief that will exceed your expectations.**

Having cut its teeth on website design Interdirect has developed a comprehensive range of design services that includes; website design, corporate identity, corporate literature, CD / DVD ROMs and email marketing.

07



Internet Plumbing

There's no point having an award-winning website if nobody can see it. Yet if it's regularly offline or totally oversubscribed that's exactly what will happen. Interdirect is expert at developing the 'plumbing' that makes the Internet work and has a world class network that is always rated in the top 20 of UK ISPs.

Fast, secure & reliable — and that's just our hosting.

When Interdirect is asked to host your website our ethos is that you have just entrusted us with one of your most **valuable assets**. Therefore, just as banks would guard your money, we feel that we should take the same care protecting your website. Indeed our hosting facilities have delivered such **great results** to our clients that we now host some of the **UK's best known brands**.

Interdirect's Web hosting service offering includes shared website-hosting, co-located and dedicated server-hosting and streamed multimedia services. We also offer a wide range of email, domain name and email marketing services.

09

A Guiding Light

Avoid your project crashing on the rocks of other, less qualified agencies. For over a decade, Interdirect has been pointing the way - helping its clients to navigate through tempestuous seas of the Internet.



Avoid your project becoming shipwrecked

We are very much a hands-on agency with a can-do attitude. To this end, in spite of the wonders of remote working, we prefer to meet our clients face to face. We are always happy to come to your premises, or to welcome you to either of our offices. Just get in contact and together we'll arrange a date.

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